MEC
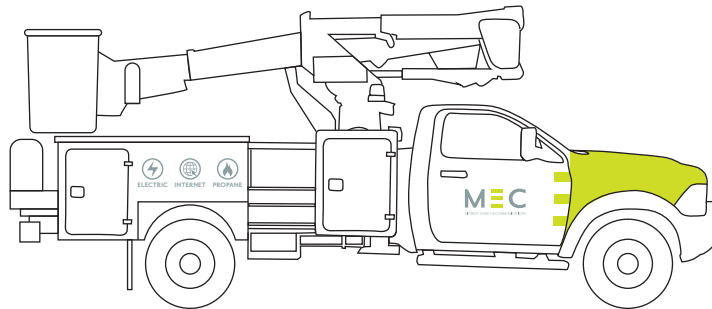
MIDWEST ENERGY & COMMUNICATIONS

VEHICLE GRAPHIC GUIDE

The front of the Hood/cab should be covered in the primary green color (PMS163-8).

Logos should appear on the first door closest to the windshield.

The logo should be the reversed out option if on a field of color like PMS163-8. If not on a field of color use full color logo option.

Use "E" element to transition from a color section to a white section.

When necessary use 3-icons (electric, internet, propane) on sides of the vehicle but near back.

Use website url: teammidwest.com in Priori Bold

No photography should be used with truck graphics